The ADP Website

Described TV, Movies, DVDs, Streaming Videos, Performing Arts, Museums, and More!

Fred Brack, Webmaster

Updated February 2020
**History**

- **March 2002:** Audio Description International (ADI) Conference in Washington DC; Barry Levine president
- **March 2003:** Fred Brack takes over as ADI webmaster
- **April 2009:** Barry Levine dies; Fred maintains website
- **May 2010:** ACB takes on the “Audio Description Project” as a sponsored initiative, with Joel Snyder as Project Director and Fred Brack as webmaster
- **2014:** Joel officially forms the ADP Committee to help guide the Project and Conference; subsequently six subcommittees formed
Overview

• Our site is intended for both users and providers of audio description worldwide, but primarily the USA
• We answer the questions what, how, who, where, and when about audio description in multiple media
• We primarily cover:
  o Current Cinema: first-run films with audio description
  o DVDs and Blu-ray discs with AD: commercial movies
  o Audio Description on TV: what’s available and how to receive it
  o Streaming Video services offering audio description, like Netflix & iTunes
  o Performing Arts, Museums, Parks, and Tours which offer audio description
  o Providers of audio description services for both consumers and business
Options for Visitors with Vision Impairment

• **Blind, using a Screen Reader**
  - Alt text on all images
  - Headings used to help navigate page sections
  - Hidden “Skip Navigation” link on each page
  - Certain other hidden links (such as description of logo)

• **Low Vision**
  - Large font
  - Black text on white or light-colored background
  - High contrast headings (white on purple or black)
  - Two additional options available (and remembered) via buttons at the top of every page:
    - Even larger font
    - Reverse colors
Popular Pages

- **Television** (3 pages)
  - Described TV series by network or by day
  - How to find described shows
  - How to access description on your TV
  - Cable companies and boxes, options, and usage

- **DVDs** (4 main pages)
  - General information about description on DVDs and Blu-ray discs
  - This year’s releases, indexed, but most recent first, updated weekly
  - Links to all previous years (since 1997), alpha listing, children’s shows, and more
  - Plot summaries and link to Amazon for purchase (commission to ACB)

- **Streaming Services’ Described Videos**
  - Apple TV+
  - Disney+
  - Hulu
  - iTunes
  - Netflix
  - Prime Video
  - Other (Miscellaneous)
3 Television Pages

• Described TV shows by Network
  o Broadcast Networks
    • Req’d: ABC, CBS, FOX, NBC
    • Voluntary: PBS, The CW
  o Non-Broadcast Networks
    • Required: Discovery, HGTV, History, TBS, USA
    • Voluntary: Nickelodeon, TCM, TNT
      (and a few others with minimal offerings)

• Daily listing of described shows

• About:
  o How to receive audio description
  o Who must provide audio description
  o What the cable providers offer
  o Links to more information
Popular Described Series

- **ABC**: American Housewife, black-ish, Modern Family, Shark Tank, The Goldbergs
- **CBS**: Blue Bloods, NCIS (all 3), Young Sheldon
- **FOX**: Bob’s Burgers, Family Guy, The Resident, many new shows each year
- **NBC**: Chicago Fire/Med/PD, Law and Order SVU
- **Discovery**: Alaska, Deadliest Catch, Vegas Hot Rods
- **HGTV**: Fixer Upper, House Hunters, Property Brothers
- **History**: Alone, American Pickers, Pawn Stars
- **TBS and TNT**: some new, plus reruns from other networks
- **USA**: Growing Up Chrisley, Miz & Mrs; reruns of popular shows from other networks
Listings for Description

- Two Listings options: TV Network and Independent
- Some Networks Offer Separate Pages
- Independent listing services
  - AFB
    - Advantage: very specific to your provider and time zone
    - Disadvantage: must make 4 menu selections first, and listing is very detailed and specific to one day
  - ADP’s offering (via Sebastian Andrade-Miles)
    - Advantage: 2-weeks, all networks, in one list
    - Disadvantage: Must pass through low-interest shows (such as repeats) to find the one(s) you want
DVs and Blu-ray Discs

• The **only complete listing** of every USA commercial movie released on DVD and/or Blu-ray since 1997
• Updated weekly with new releases (average 3/wk)
• Over 1200 described videos available (about 150 per year expected from now on)
• Each listing has a cover photo, plot summary, link to Amazon to order *(supports our website!)*, and comments (such as availability on iTunes)
• Pointers to additional sources for described DVDs (such as educational and international)
• Info on how to access the description track
Some Recent DVDs w/AD

- Joker
- Terminator: Dark Fate
- Maleficent: Mistress of Evil
- The Lion King (2019 Edition)
- Toy Story 4
- Spider-Man: Far From Home
- 101 Dalmatians and Sleeping Beauty (rereleases with AD)
- Yesterday
- Aladdin
- Rocketman
- Forrest Gump (25th Anniversary Rerelease)
DVDs w/AD Growth

(As of Year-End 2019)
Streaming Video

- Six major providers (all are fee services):
  - *Apple TV*+ started in November 2019 with all-original content described in 9 languages
  - *Disney*+ started in November 2019 with over 300 described films and TV series
  - *Hulu* started offering AD in late 1Q19 but only via a PC browser. They now operate on all major streaming devices and ended 2019 with 68 titles
  - *iTunes* came onboard in 2016 and has over 1200 new and old described movies
  - *Netflix* started offering AD in May 2015 and has surpassed 1100 described titles (movies, documentaries, and TV series) – 30% for children
  - *Prime Video* began offering description in June 2017 and has rapidly expanded in 2019 to well over 1600 described movies and TV series

- **Watch ABC** (free) and **CBS All Access** (fee) Apps includes description tracks for series with description

- **Under pressure** to provide described programming: HBO (in negotiation with the ACB)

- Our **Streaming** page covers the subject and lists other services not yet offering description
2019 Streaming Media

At YE2019, Apple TV+ had 12 titles, and Disney+ had 308
Other ADP Site Features

• The **Master AD List** covers all available described titles (over 3700 of them!) on all media

• Learn all about **audio description**
  - What and how
  - Samples of description
  - Articles and blogs about description

• **Training opportunities** for describers, and how description is used in educational settings and in academic programs

• **Description opportunities** across the country in performing arts venues, museums, parks, etc.

• Information about **description at movie theaters**

• Pointers to **providers of AD services**

• **International** AD information
Other Media We Use

• **We’re on Facebook!**
  - “Like” **Audio Description Project**, as 2600+ others have
  - Primary use is to announce new described movies and DVDs, plus streaming services’ additions
  - Additional usage for pointers to site articles and to answer submitted questions

• **We’re on Twitter!**
  - Use handle @ADPwebmaster for “AD Project” (900+ followers)
  - We generally copy #AudioDescription
  - Primary use is to announce new described title additions
  - Secondary use is to retweet new information about description

• **We Have a Listserv (Email Discussion List)!**
  - Share information on or ask a question about audio description
  - See the **About/Contact page** on our website to join or view
How YOU Can Help

1. If you represent an organization, **send us an article** for the website
2. If you find the ADP Website, Facebook page, or Twitter feed useful … **spread the word!**
3. Help support our site by **purchasing DVDs** or Blu-ray discs via our Amazon links
4. Help support our site by initiating **any purchases you choose to make from Amazon** via the link on our main page – and bookmark that link for future use!
5. Use the **DONATE** button at the top of each page!!!

Fred  Thank You!  Joel