# American Council of the Blind

# 2021 Presidents' Meeting Agenda

Sunday, February 21, 2021

10:00AM to 5:30PM EST

Broadcast On ACB Radio Mainstream

## 10:00 AM: Opening Remarks

Dan Spoone, ACB President, Orlando, FL; and Eric Bridges, ACB Executive Director, Alexandria, VA

## 10:15 AM: Dedication of 2021 Leadership Conference to Charlie Crawford, past ACB Executive Director

Susan Crawford, Housing and Urban Development (HUD) Supervisor and Charlie’s wife, Silver Spring, MD; and Patrick Sheehan, ACB Board Member, Silver Spring, MD

## 10:20 AM: Update on ACB 2021 Conference and Convention

Janet Dickelman, ACB Convention Committee Chair, Saint Paul, MN

## 10:30 AM: Diversity and Inclusion Mentoring Program

How can ACB and our affiliates develop outreach to potential leaders and members from different ethnic backgrounds?: Peggy Garrett, Multicultural Affairs Committee Chair, Missouri City, TX; Michael Garrett, Multicultural Affairs Committee Member, Missouri City, TX; Sandra Sermons, Multicultural Affairs Committee Member, Rockville, MD; and Regina Marie Brink, Multicultural Affairs Committee Member, Sacramento, CA

## 11:15 AM: Connection Show 1 (Broadcast on ACB Radio Mainstream)

Tony Stephens, ACB Director of Development, Baltimore, MD; and Debbie Hazelton, Program Director, ACB Radio, Dothan, AL

## 11:30 AM: Three Concurrent Breakout Sessions

### Room A: ACB Radio Transitions To ACB Media Network (Broadcast on ACB Radio Mainstream)

Discussion of the evolution of internet radio to podcasts, live streaming on YouTube and beyond and the launch of the Community Channel: Tony Stephens, ACB Director of Development, Baltimore, MD; Debbie Hazelton, Program Director, ACB Radio, Dothan, AL; Rick Morin, Technical Director, ACB Radio, Waltham, MA; and Jeff Bishop, ACB Board Member, Kirkland, WA

### Room B: Affiliate Communications and Marketing Tool Kit (Broadcast on ACB Radio Live Event)

Are you struggling to reach new members, donors and community partners? Does your affiliate have a communications plan? What’s new with ACB email lists: Kate Vendemio, Mount Vernon Consulting, Rockville, MD; Kelly Gasque, Executive Assistant & Multimedia Design Specialist, Woodbridge, VA; and Katie Frederick, ACB Board Member, Columbus, OH

### Room C: ACB Membership Certification Process – Future Direction (Broadcast on ACB Radio Special Event)

How do we improve the process?: Cindy Hollis, ACB Membership Services Coordinator, Flat Rock, MI; Nancy Becker, ACB Chief Financial Officer, Minneapolis, MN; AMMS User Panelists: Carla Ruschival, Louisville, KY; and Jane Carona, Silver Spring, MD

## 12:30 PM: Connection Show 2 (Broadcast on ACB Radio Mainstream)

Tony and Debbie interview guests and share highlights

## 12:45 PM: Sponsor Presentation

## 1:00 PM: Keynote Presentation: Getting Out Your Message In 2021

Will Butler shares his approach to communications in this new decade with humor, new social media platforms and personal stories: Will Butler, Vice President, Community, Be My Eyes, Los Angeles, CA

## 1:30 PM: ACB 2020 “A Year To Remember” Highlight Video

## 1:35 PM: DKM First-Timers Program and Leadership Fellows Awards for 2021

Kenneth Semien Sr., Durward K. McDaniel (DKM) Fund Committee Chair, Beaumont, TX; and Zelda Gebhard, DKM Fund Committee Member, Edgeley, ND

## 1:40 PM: Updates from the National Library Service for the Blind and Print Disabled (NLS)

Karen Keninger, Director, NLS, Washington, DC

## 1:50 PM: 2021 Resolution Process

Report from the Resolutions Task Force Committee: Ray Campbell, ACB Second Vice President, Glen Ellyn, IL; and Gabe Griffith, Resolutions Committee Chair, Sacramento, CA

## 2:00 PM: What’s New With the ACB Community

Cindy Hollis, ACB Membership Services Coordinator, Flat Rock, MI; Kaila Allen, Mesa, AZ; Leslie Spoone, Orlando, FL; Tyson Ernst, Springfield, IL; and Linda Yacks, Harrison, AR

## 2:45 PM: Connection Show 3 (Broadcast on ACB Radio Mainstream)

Tony and Debbie interview guests and share highlights

## 3:00 PM: Three Concurrent Breakout Sessions

### Room A: Why Did You Get Involved In ACB: Let’s Learn From Six New Members Under The Age Of 45 (Broadcast on ACB Radio Mainstream)

What was the initial attraction? What works? What are ACB’s opportunities for improvement? Michael Talley, ACB Board Member, Hueytown, AL; Matt Selm, Kentucky Council of the Blind President, Louisville, KY; Maria Kristic, GDUI and BPI Treasurer, Albany, NY; Desiree Christian, ACB of Oregon and Next Generation Member, Portland, OR; Kristin Kelling, Michigan Council of the Blind and Visually Impaired Secretary, Grand Rapids, MI; and Gregg Wandsneider (Triple G), Community Event Facilitator and Zoom Host, Waukesha, WI

### Room B: Fundraising Conversation With An Expert (Broadcast on ACB Radio Live Event)

Bill Reeder shares his 30 years of experience on relationships, planning and implementation for fundraising campaigns: Bill Reeder, ACB Advisory Board member and Professor George Mason University, Ellicott City, MD; Jo Lynn Bailey-Page, ACB Grant Writer, San Mateo, CA; and Tony Stephens, ACB Director of Development, Baltimore, MD

### Room C: What’s New With Audio Description (Broadcast on ACB Radio Special Event)

Learn about Spectrum Access, tips to advocate for AD with your local broadcast station, participate in virtual museum tours with AD and access AD with a smart TV and subscriptions to Netflix and Amazon Prime Video: Carl Richardson, Audio Description Project (ADP) Co-Chair, Brighton, MA; Kim Charlson, Audio Description Project (ADP) Co-chair, Watertown, MA; Joel Snyder, ACB Audio Description Project (ADP) Director, Takoma Park, MD; and Johnathan Sweet, Spectrum Accessibility, Denver, CO

## 4:00 PM: Connection Show 4 (Broadcast on ACB Radio Mainstream)

Tony and Debbie interview guests and share highlights

## 4:15 PM: Get Up And Get Moving: ACB 2021 Advocacy and Development Campaign

Integrating advocacy with development and sharing ACB fundraising projects for 2021: Tony Stephens, ACB Director of Development, Baltimore, MD; Dan Dillon, ACB Resource Development Committee Chair, Hermitage, TN; Donna Brown, ACB Walk Committee Chair, Romney, WV; Leslie Spoone, ACB Auction Chair, Orlando, FL; George Holliday, Monthly Monetary Support (MMS) Committee Co-chair, Philadelphia, PA; and David Trott, ACB Treasurer, Talladega, AL

## 5:15 PM: Wrap Up

Dan Spoone, ACB President, Orlando, FL

## 7:30 PM – 9 PM: Fireside Chat with Leaders Community (Broadcast on ACB Radio Mainstream)

Craig Meador, President, APH, Louisville, KY; Lee Nasehi, President & CEO, VisionServe Alliance, Winter Park FL; Don Overton, Executive Director, Blinded Veterans Association, Alexandria, VA; Kirk Adams, President & CEO, American Foundation for the Blind, Arlington, VA; Mark Riccobono, President, National Federation of the Blind, Baltimore, MD; Mark Richert, Interim Executive Director, Association for Education and Rehabilitation of the Blind and Visually Impaired, Falls Church, VA; and Dan Spoone, ACB President, Orlando, FL